

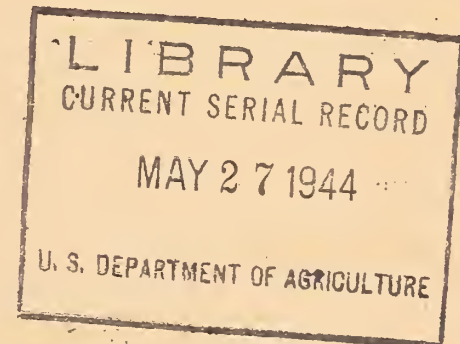
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

February 16, 1944

RATIONING AND PRICE CONTROL CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>PUBLICATIONS</u>		
<u>Letter to Farm Editors</u> Price Control on Inter-Handler Sales of Fluid Milk	Wing, OI	Completed
<u>War Letter for Agriculture</u> Petroleum supplies short in East New Committee to consider vegetable prices 1943 ceilings for broom corn continued in 1944 Maximum prices set on feed grains Prices of onions at country shipper level in Nevada and Oregon Ceiling prices of Northeastern hard- wood lumber increased 6 percent	Reynolds, OI	Completed
<u>Letter to Extension Directors</u> Release, OPA: Maximum Prices Set on Oats, Barley and Grain Sorghums at "Freeze" levels	Fulghum, ES	Completed
<u>The Fruit Situation</u> Recent Prices for Oranges and Grapefruit Downward; Those for Lemons Steady Prices at Ceiling Levels (Apples) Monthly Increases in Ceiling Prices Readjusted (Apples) Prices for Pears Substantially Above a Year Ago Prices at a High Level (Grapes) Prices for 1943 Dried Fruit Crops at High Level	BAE	Completed
<u>RADIO</u>		
<u>Servel Electric Network Broadcast</u> Use of Ration Tokens Cuts Shopping Time	Hemphill, OI	Completed
<u>Radio Round-up on Food</u> Making Room for Meat New Ration 'Rithmetic	Hoffman, OD Godwin, OD	Completed Completed



Subject	Assigned	Status
United Press--Vitamins for Victory Token Rationing	Hoffman, OD	Completed
Homemakers' Chats		
Question on Waste Fats and Points	Wharton, OI	Cleared
Price Ceilings, Rationing and Nutrition	Wharton, OI	Cleared
Ration periods overlapping?	Wharton, OI	Completed

FARM LABOR CAMPAIGN

PUBLICATIONS, LEAFLETS, ETC.

Printed version of VFV on Farm Front	Hancock	Cleared
WLA Membership Card	Hancock	Cleared
VFV Membership Card	Hancock	Cleared

VICTORY GARDENS AND HOME FOOD PRESERVATION
CAMPAIGN

Radio

Victory Garden Program, "Garden Supplies, and Tips for Garden Leaders"	Hemphill Moore DuMars	In preparation for Feb. 25.
---	-----------------------------	--------------------------------

Homemakers' Chats

Teaming Up for V-Garden	Overby	Cleared
Q&A: Fertilizer-Garden Seed	Overby	In clearance

POST-WAR PLANNING CAMPAIGN

RADIO

Farm and Home Hour (Blue)		
Post-War Agriculture Series # 11	F. Fox, FSA	Completed
Feb. 17, "Future of the Family Farm"		
H. V. Hudgens, FSA		
Feb. 24, "Kilowatts for Peace"	D. Merritt, REA	In preparation
H. Slattery, REA		
Mar. 2, "Our Forests in War and Peace"	W. Bergoffen, FS	In preparation
L. Watts, FS		
March 9, "Better Markets for Peace"	E.J. Rowell, OD	In preparation

Subject	Assigned	Status
<u>FOOD INFORMATION SERIES</u>		
Maintaining Demand for Farm Products	L. Jones, OL	Cleared

FARM SUPPLIES AND TRANSPORTATION CAMPAIGN

Timetable for Machinery & Facilities, 1944	Reynolds, OI	In preparation
Retenone Available in Small Lots from "Broken" Packages	Reynolds	In clearance
New Web Harness as Leather Substitute	Reynolds	In clearance
Substitutes for nitrate of soda for S.E.	Reynolds	Cleared

HOME FOOD PRESERVATION CAMPAIGN

Press

Information on home canning to:		
St. Louis Post Dispatch	Van Deman	Completed
National Safety Council	Van Deman	Completed
Gardner Advertising Company	Van Deman	Completed
Electricity on the Farm	Van Deman	Completed
Steve Hannagan Agency	Van Deman	Completed
When Home Canners Get Together--	Van Deman	Completed
Article for Journal of Home Economics		
OWI Food Preservation Handbook	Graetzer, OWI Van Deman	Completed

USING TEMPORARY ABUNDANCES CAMPAIGN

Radio--Farm and Home Hour, Blue

Seasonally Abundant Foods	Dr. Ockey Van Deman	Completed Feb. 14
---------------------------	------------------------	----------------------

PRODUCTION GOALS CAMPAIGN

Prepared requirements statement on legume and grass seeds.	Haynes, AAA	Out
Summary story on Lawrence County, Ark. for Southern Division.	Haynes, AAA	In clearance
Round-up on feed situation	Stewart, AAA	In clearance

Subject	Assigned	Status
Biography and press handout for ECR regional meeting at Roanoke (on Walter Berger, and statement on feed)	Stewart, AAA	Out
Compilation of material on ACP programs on cranberries, wheat, and trees	Kelly, AAA	Out
Biography and press handout on Major C.S. Bryan, Office of Quartermaster Gen., for ECR regional meeting at Roanoke.	Kelly, AAA	Out
<u>RADIO</u>		
A. W. Manchester transcription for New England Radio News Service, Boston	Hill, AAA	Out
<u>Farm Flashes:</u>		
Save Time in Chick Brooding	Christianson, REA	Cleared
More Chickens and Eggs	Herndon, OI	Cleared
A-C-P Program (1)	Emerson, AAA	In preparation
A-C-P Program (2)	"	"
<u>PA and INS:</u>		
Hawaiian Fruit Farm Flourishes	Fox, FSA	In preparation
<u>Network Broadcasts</u>		
Feb. 21, Blue, Farm and Home Hour "A Guide to 1944 Farm Conservation Practices", N.E. Dodd, Chief, AAA	Arneson, SAA	In preparation
Feb. 22, Blue, Farm and Home Hour "George Washington -- Conservation Farmer" Dr. H. H. Bennett, Chief, SCS	Corwin, SCS	In preparation
Maintaining livestock health in 1944 (Farm and Home Hour)	Burch, ARA	Cleared
<u>Press</u>		
Tomato plants shipped with much lower losses	BPI SAE	In clearance
Fruitful	BPI SAE	In clearance
Root-knot-control rotations way to fight nematode pest	BPI SAE	In clearance
Rubber tree technique improves	BPI SAE	Cleared

Subject	Assigned	Status
New nitrate fertilizer noted in new folder (AWI-81)	BPISAE	Cleared
Blossom thinning sprays ease apple growers' labor problem	BPISAE	Cleared
Pink bollworm of cotton found in Louisiana - quarantine action considered	BE&PQ	Issued
Release on BE&PQ annual report	BE&PQ	Cleared
Trends in poultry breed distribution	Burch, ARA	In clearance
Modern science remodels sheep	Burch, ARA	In preparation
Only live roosters crow	Burch, ARA	In clearance

NUTRITION AND INDUSTRIAL FEEDING CAMPAIGN

Press

Keep an Eye on Calcium For Food and Home Notes	Davis	Completed
---	-------	-----------

Radio--Farm and Home Hour, Blue Network

School Lunches	Van Deman	Feb. 8
----------------	-----------	--------

Vitamins for Victory:

Curry with the Fringe on Top (Curried Eggs)	Burns, OD	Completed
Hare Apparent (Rabbit)	"	"
Latest in Leaf Year Technique (Conservation)	Hoffman, OD	"
Victory Food Selection (Cabbage)	"	"
Left-over Time for Potatoes	"	"
Fable Nnt Fact	"	"

FOOD CONSERVATION CAMPAIGN

500-word article for labor press. Shorts for bi-monthly conservation specials...Requested by AFL.	Moodie, OOD	Being prepared
---	-------------	----------------

Photographs: 6 pictures taken at elementary school -- to be kept on file and used to illustrate materials prepared on food conservation.	Beauchamp, OOD	Completed
--	----------------	-----------

Food Conservation Issue of OPA Bulletin for Schools and Colleges....Material prepared in accordance with suggestions from OPA Educational Services Branch.	Beauchamp, OOD	In clearance
--	----------------	--------------

Subject	Assigned	Status
UP radio release on "Clean Plate Clubs"	Beauchamp, OOD	In clearance
Mimeographed release for children's publications....Food conservation facts, fillers, stories emphasizing Clean Plate Clubs.	Beauchamp, OOD	Being prepared
<u>Food Conservation Education in Elementary School Program</u> -- handbook on food conservation for guidance of elementary school teachers. Prepared in cooperation with U.S. Office of Education.	Beauchamp, OOD	In clearance
Display books on food conservation, prepared for OOD regional offices (one to region).	Staff, OOD	Completed
Information for Public Speakers on Food Waste -- handbook for speakers. Revision of previous issue.	Oliver, OOD	In clearance
Two articles for Journal of Higher Education: Food Waste Control in American Colleges Waste Reduction Methods Reported by Colleges	Daniel, OOD	Completed and sent to magazine
Commodity articles (new group)	Daniel, OOD	In preparation
Material for Restaurant Assn.	Daniel, OOD	In preparation
Feature on Slowe Hall chef for Service Magazine.	Daniel, OOD	In preparation
Picture feature for Asso. Negro Press -- food saving in the home.	Daniel, OOD	Being planned
Feature for June issue of Elks' Eagle on Elks in food business - slanted toward food conservation.	Daniel, OOD	Being planned
June feature on women in food business for Aframerican Woman's Journal.	Daniel, OOD	In preparation
Feature series for Asso. Negro Press to run first week in March thru June. Radio February 24, Mutual, 10:30-10:45 P.M. "Food Conservation"	Daniel, OOD	Being planned.
Judge Marvin Jones	Flood, OFAR	In preparation

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
MISCELLANEOUS		
<u>Homemakers' Chats:</u>		
Cabbage-Victory Food Selection	Burns, OD	In preparation
Q & A: Beans-Lenten Menus-Waste Fat	Wharton, OI	"
<u>PA. and INS:</u>		
Processed Foods to Front	Burns, OD	In preparation
<u>NETWORK BROADCAST:</u>		
CBS -- "Youth on Parade" February 26.	Information furnished by Extension Service	Prepared
CONSUMER TIME, Feb. 26, "A School of Fish".	Dickey, OD	Feb. 26

